

Perci Health

# Prostate Cancer Awareness Month

March 2026



## Education, engagement and inclusion for employees.

Prostate Cancer Awareness Month 2026 is a dedicated awareness campaign aimed at educating people about prostate cancer, its signs and symptoms, and the importance of contacting a GP with any concerns. Prostate cancer affects one in eight men in the UK and one in four black men, and this awareness month helps remind employees to prioritise their health.



## Why promote Prostate Cancer Awareness Month in your workplace?

- Prostate cancer is the most common cancer in men. Around 55,000 men are diagnosed every year in the UK.
- There is no NHS screening programme for prostate cancer so it's vital that men understand their risk and contact their GP with concerns.
- In the early stages of prostate cancer, there are often no signs and symptoms, but understanding more advanced symptoms can save lives.
- Offering education and screening support can make a real difference to employees, as well as to the significant costs associated with cancer.

**65%**

Of surveyed employees agreed that cancer prevention and early detection education is important in the workplace.

**55%**

Agreed that employers have an actual responsibility to support cancer prevention and early detection education.

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Given the significant number of people of working age who are affected by cancer, and the devastating impact the illness can have on them and their loved ones, it is vital for employers to appropriately support their staff.

Ian Talbot, CEO, Healix Health Services

## Five easy ways to promote the campaign



01

Share the employee brochure provided in the Perci Health cancer awareness campaign hub.

02

Display the provided posters in areas of high footfall around the workplace, such as breakout areas, kitchens and bathrooms.

03

Share the ready-to-go social media posts on your chosen channels, offering reliable stats about prostate cancer.

04

Post a short awareness message on Slack, Teams or the company intranet, explaining the importance of the campaign.

05

Encourage employees to contact their GP if they have any concerns about risk or are experiencing symptoms.

## How to have sensitive conversations during a cancer awareness campaign

Feeling uncomfortable about having conversations about cancer and screening is a significant barrier to running an engaging cancer awareness campaign. Here's how managers can approach them.

- ✓ **DO** Use inclusive language. For example, at Perci, we use, 'Men and people with a prostate' and 'eligible people' when we talk about prostate testing.
  - ✓ **DO** Signpost employees to reputable information (like the Perci campaign awareness assets) and sources of advice (like Macmillan, NHS, their GP or Perci cancer nurse specialists).
  - ✓ **DO** Plan how to respond if an employee raises concerns, before you actually need to.
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- ✗ **DON'T** Ask employees for personal information about risk, signs and symptoms or whether they've had a PSA test.
  - ✗ **DON'T** Offer medical advice yourself or share personal stories about test experiences or cancer.

## Why should employers support prostate cancer awareness?

Men and those with a prostate face significant barriers to the knowledge and support that could potentially save their lives.

- **Only 50% of men with stage four prostate cancer will survive.** However, if it is caught early, advances in treatment mean that prostate cancer has an almost 100% survival rate.
- **Routine NHS screening is not available.** In 2025, the UK National Screening Committee recommended prostate cancer screening only for those with BRCA gene variations
- **Men are less likely to seek healthcare than women.** Studies show that men have lower levels of health literacy and poorer awareness and recognition of cancer symptoms than women.

Currently, it is an individual's own responsibility to understand prostate cancer signs and symptoms, investigate their personal prostate cancer risk, and to contact a GP for testing. It's therefore vital that employers engage with campaigns of this kind and provide free, reliable advice, as well as offering time off to attend GP and testing appointments.

### Trusted prostate cancer resources

[gov.uk](https://www.gov.uk) • [nhs.uk](https://www.nhs.uk) • [macmillan.org.uk](https://www.macmillan.org.uk) • [cancerresearchuk.org](https://www.cancerresearchuk.org)

It's also a good idea to research testing support local to your workplace.